

# APE

LA 2017

SATURDAY NOVEMBER 4TH 2017  
LOEWS HOLLYWOOD HOTEL  
10:00 - 17:00

**ACTORS** ■■■  
PRO EXPO ■■■

**2000  
ATTENDEES**



**37% 63%**  
RATIO OF MALE TO FEMALE ATTENDEES



WHAT SOCIAL MEDIA  
PLATFORMS OUR  
ATTENDEES USE  
THE MOST...



**STATS**  
**2016**

**21k  
WEBSITE  
VIEWS**

MONTH LEADING UP TO EVENT

**Samia Omari**  
@samyoushka • Apr 16

A day full of tips & advice  
**@ActorsProExpo!**  
Thanks **@ThomasJBellezza**  
& **@ActorGamePlanfor**  
sharing your experience &  
knowledge in the seminars!

**Julie McNamara**  
@jmac63913 • Apr 16

Had an amazing day  
**@ActorsProExpo!** Saw  
old friends, met new ones,  
auditioned, and ate  
lots of candy!

**Vongai Shava**  
@musicbutterfly • Apr 16

First workshop of the day  
with Rachel Reiss of  
**@lizlewiscasting** done.  
Great event  
**@ActorsProExpo**

**Adrienne Lovette**  
@AFLovette • Apr 16

Took a great workshop  
with CD #JulieTucker with  
Tucker and **@mrmayason**  
casting **@ActorsProExpo**  
Julie is lovely!

**Yeohan Kim**  
@Djyeo • Apr 16

Thanks for an inspiring  
mentoring advice on  
representation  
**@TAPNYC**  
**@ItsOnlyAsiaV**  
**@ActorsProExpo**  
#actorslife



# A D V E R T I S I N G

## A P P L I C A T I O N F O R M

Company

Contact Name

Phone Number

Email

Website

### A D V E R T I S I N G O P T I O N S

- Full Page Advert in Show Guide \$600
- Double Page Advertorial in Show Guide \$800
- Inside Back Cover Space of Show Guide \$900
- Exclusive Newsletter to New York APE database \$400

#### Website Advertising:

- Homepage Box Advert \$100 per week

Signed

Printed Name

Date