

E X H I B I T O R S S A L E S P A C K

APE

LA 2017

SATURDAY NOVEMBER 4TH 2017
LOEWS HOLLYWOOD HOTEL
10:00 - 17:00

ACTORS ■■■
PRO EXPO ■■■

lianne@actorsproexpo.com | (347) 443 9921

**2000
ATTENDEES**



37% 63%
RATIO OF MALE TO FEMALE ATTENDEES



WHAT SOCIAL MEDIA
PLATFORMS OUR
ATTENDEES USE
THE MOST...



STATS
2016

**21k
WEBSITE
VIEWS**

MONTH LEADING UP TO EVENT

Samia Omari
@samyoushka • Apr 16

A day full of tips & advice
@ActorsProExpo!
Thanks **@ThomasJBellezza**
& **@ActorGamePlanfor**
sharing your experience &
knowledge in the seminars!

Julie McNamara
@jmac63913 • Apr 16

Had an amazing day
@ActorsProExpo! Saw
old friends, met new ones,
auditioned, and ate
lots of candy!

Vongai Shava
@musicbutterfly • Apr 16

First workshop of the day
with Rachel Reiss of
@lizlewiscasting done.
Great event
@ActorsProExpo

Adrienne Lovette
@AFLovette • Apr 16

Took a great workshop
with CD #JulieTucker with
Tucker and **@mrmayason**
casting **@ActorsProExpo**
Julie is lovely!

Yeohan Kim
@Djyeo • Apr 16

Thanks for an inspiring
mentoring advice on
representation
@TAPNYC
@ItsOnlyAsiaV
@ActorsProExpo
#actorslife



EXHIBITOR

APPLICATION FORM

Stall Specifications	Platinum Package \$2350	Gold Package \$1575	Silver Package \$975
Standard Trestle Table + 2 Chairs	X	X	X
Listing in Show Guide (including 30 word Company Description)	X	X	X
Website Listing with URL Link	X	X	X
Insert Item in Goody Bag	X		
Allocated 1 hour Seminar	X		
Full Page Advert in Show Guide	X	X	
Pre or Post Show Feature in an Actors Pro Expo Newsletter	X		
Choice of space on floorplan (subject to availability)	X		
Attendees mailing list	X		

PLEASE NOTE WIFI/ELECTRICITY/AV IS NOT INCLUDED TO BOOK ANY OF THE ABOVE.

Please contact Debra Mategrano at PSAV: dmategrano@psav.com

Company

Contact Name

Phone Number

Email

Website

Date: ____ / ____ / ____

TOTAL BOOTH PRICE:

- Platinum Package \$2350
 Gold Package \$1575
 Silver Package \$975

ADDITIONAL ADVERTISING ORDER:

(Not including what is already in your chosen package)

Show Guide Adverts:

- Full Page Show Guide Advert \$600
 Inside Back Cover of Show Guide \$1500

Goody Bag:

- Insert in Goody Bag \$200

Website Advertising:

- Animated Box Advert \$100 p/week on Homepage

ADDITIONAL BOOTH SPACE RATES:

- Silver + 1 (20' x 8') \$1,775
 Gold + 1 (20' x 8') \$2,375
 Gold + 2 (30' x 8') \$3,175
 Gold + 3 (40' x 8') \$3,975
 Platinum + 1 (20' x 8') \$3,150
 Platinum + 2 (30' x 8') \$3,950
 Platinum + 3 (40' x 8') \$4,750

Signed

Printed Name



The Circle

@S1OfTheCircle • Apr 18

The production team had a great time at **@ActorsProExpo** with an open casting call. Saw a lot of talented **#actors** working hard.

BACKSTAGE

“Actors Pro Expo is great because I not only get to meet actors and introduce them to our brand, but because I get to network with other businesses in the industry, which has led to some very productive partnerships.”

ACTOR'S FAST TRACK

“I had the pleasure of sponsoring at Actor's Pro Expo in New York in April 2016, and I'm so happy I did! The APE team was so easy to work with and really took care of me. I made lots of great contacts of both attendees and fellow sponsors while at the event. The next day, I had my own one-day event in NYC, and many of the actors I met came to my event - so I saw immediate results from my investment. By July I had made my investment back in new clients who came from the APE and I have future clients in the pipeline because I began relationships with them there. I am of course sponsoring again next year!”

JUDY HENDERSON CASTING

“It's like one stop shopping, you really get to see all aspects of the industry and how it's put together.”