

S P O N S O R S H I P S A L E S P A C K

APE

LA 2017

SATURDAY NOVEMBER 4TH 2017
LOEWS HOLLYWOOD HOTEL
10:00 - 17:00

ACTORS ■■■
PRO EXPO ■■■

lianne@actorsproexpo.com | (347) 443 9921

**2000
ATTENDEES**



37% 63%
RATIO OF MALE TO FEMALE ATTENDEES



WHAT SOCIAL MEDIA
PLATFORMS OUR
ATTENDEES USE
THE MOST...



STATS
2016

**21k
WEBSITE
VIEWS**

MONTH LEADING UP TO EVENT



Samia Omari
@samyoushka • Apr 16

A day full of tips & advice
@ActorsProExpo!
Thanks **@ThomasJBellezza**
& **@ActorGamePlanfor**
sharing your experience &
knowledge in the seminars!

Julie McNamara
@jmac63913 • Apr 16

Had an amazing day
@ActorsProExpo! Saw
old friends, met new ones,
auditioned, and ate
lots of candy!

Vongai Shava
@musicbutterfly • Apr 16

First workshop of the day
with Rachel Reiss of
@lizlewiscasting done.
Great event
@ActorsProExpo

Adrienne Lovette
@AFLovette • Apr 16

Took a great workshop
with CD #JulieTucker with
Tucker and **@mrmayason**
casting **@ActorsProExpo**
Julie is lovely!

Yeohan Kim
@Djyeo • Apr 16

Thanks for an inspiring
mentoring advice on
representation
@TAPNYC
@ItsOnlyAsiaV
@ActorsProExpo
#actorslife

SPONSORSHIP

PLATINUM SPONSOR

\$7,500

- Platinum Booth Hire in Main Exhibit Hall and Foyer (two booths)
- Listing in showguide company logo and description
- Logo on APE website Home page & Exhibitors page
- Promotional Inserts in the Goodybags
- Allocation of a 1 hour Seminar or Workshop Slot
- Full Page color advert in inside cover of the Showguide
- Choice of space for Exhibit Hall Booth
- Attendees Mailing List (Names, Email Address, Age, Location)
- Logo on all promotional items (Flyers, Posters, Showguide Cover)
- Animated Box Advert on APE website homepage for 1 year
- Branding at the main entrance of the event
- Exclusive branded Goodybags at the event
- WIFI

GOLD SPONSOR

\$5,000

- Platinum Booth Hire in Main Exhibit Hall
- Listing in showguide - company logo and description
- Logo on APE website Home page & Exhibitors page
- Promotional Inserts in the Goodybags
- Allocation of a 1 hour Seminar or Workshop Slot
- Full Page color advert in the Showguide
- Choice of space for your booth
- Attendees Mailing List (Names, Email Address, Age, Location)
- Logo on all promotional items (Flyers, Posters, Showguide Cover)
- Animated Box Advert on APE website homepage for 1 month
- Branding at the main entrance of the event
- Blog post on APE Website with Social Media Shares
- WIFI

LANYARD SPONSOR

\$5,000

- Branded Lanyards for each attendee

SEMINAR ROOM SPONSOR (NO EXHIBITION STAND)

\$3,500

- Official Seminars Sponsor 'Seminars Sponsored by...' on the website and in print
- Additional branding within your sponsored Seminar Room
- Listing in showguide - company logo and description
- Logo on APE website Seminars page
- Promotional Inserts in the Goodybags
- Allocation of a 1 hour Seminar
- Full Page color advert in the Showguide
- Attendees Mailing List (Names, Email Address, Age, Location)
- Logo on all promotional items (Flyers, Posters, Showguide Cover)
- Animated Box Advert on APE website homepage
- WIFI

*For other bespoke sponsorship options please enquire directly

PLEASE NOTE ELECTRICITY/AV IS NOT INCLUDED TO BOOK.

Please contact Debra Mategrano at PSAV: dmategrano@psav.com



The Circle

@S1OfTheCircle • Apr 18

The production team had a great time at **@ActorsProExpo** with an open casting call. Saw a lot of talented **#actors** working hard.

BACKSTAGE

“Actors Pro Expo is great because I not only get to meet actors and introduce them to our brand, but because I get to network with other businesses in the industry, which has led to some very productive partnerships.”

ACTOR'S FAST TRACK

“I had the pleasure of sponsoring at Actor's Pro Expo in New York in April 2016, and I'm so happy I did! The APE team was so easy to work with and really took care of me. I made lots of great contacts of both attendees and fellow sponsors while at the event. The next day, I had my own one-day event in NYC, and many of the actors I met came to my event - so I saw immediate results from my investment. By July I had made my investment back in new clients who came from the APE and I have future clients in the pipeline because I began relationships with them there. I am of course sponsoring again next year!”

JUDY HENDERSON CASTING

“It's like one stop shopping, you really get to see all aspects of the industry and how it's put together.”

S P O N S O R S H I P

A P P L I C A T I O N F O R M

Date: ____ / ____ / ____

TOTAL PACKAGE PRICE:

- | | | |
|--------------------------|----------------------|---------|
| <input type="checkbox"/> | Platinum Sponsor | \$7,500 |
| <input type="checkbox"/> | Gold Sponsor | \$5,000 |
| <input type="checkbox"/> | Lanyard Sponsor | \$5,000 |
| <input type="checkbox"/> | Seminar Room Sponsor | \$3,500 |

Company

Contact Name

Phone Number

Email

Website

Signed

Printed Name